

2008 One Show Winners List

Category	Client	Entry Title	Agency Name	City	Award Type
One Show 01A: Full Page or Spread - Single	The Economist	Helicopter View	Ogilvy Singapore	Singapore	Bronze
One Show 01A: Full Page or Spread - Single	Procter & Gamble/Tide Ultra	Ketchup	Saatchi & Saatchi New York	New York	Gold
One Show 01A: Full Page or Spread - Single	PODS (Portable On Demand Storage)	Classified One	22squared	Tampa	Merit
One Show 01A: Full Page or Spread - Single	PODS (Portable On Demand Storage)	Classified Three	22squared	Tampa	Merit
One Show 01A: Full Page or Spread - Single	The Economist	THE SUN REVOLVES	Abbott Mead Vickers BBDO	London	Merit
One Show 01A: Full Page or Spread - Single	The Economist	WORST THING YOU CAN LOSE	Abbott Mead Vickers BBDO	London	Merit
One Show 01A: Full Page or Spread - Single	Volkswagen	head / ceiling	AlmapBBDO	Sao Paulo	Merit
One Show 01A: Full Page or Spread - Single	ESPN	Sanath	Arnold Worldwide	Boston	Merit
One Show 01A: Full Page or Spread - Single	Soken MP3	Beatle	BBDO Bangkok	Bangkok	Merit
One Show 01A: Full Page or Spread - Single	Procter & Gamble / Tide	Messy Wine	Conill Saatchi & Saatchi	New York	Merit
One Show 01A: Full Page or Spread - Single	Procter & Gamble / Tide	Messy Ketchup	Conill Saatchi & Saatchi	New York	Merit
One Show 01A: Full Page or Spread - Single	Hasbro	Tonka Toys - Open Cut Sandpit	DDB Sydney	ULTIMO	Merit
One Show 01A: Full Page or Spread - Single	Legal Sea Foods	Arrow	DeVito/Verdi	New York	Merit
One Show 01A: Full Page or Spread - Single	Dickies	Dickies 'Raincoat'	Joe Public South Africa	Rivonia	Merit
One Show 01A: Full Page or Spread - Single	Luxor Writing Instruments	Che	Leo Burnett India	Mumbai	Merit
One Show 01A: Full Page or Spread - Single	Luxor Writing Instruments	Hitler	Leo Burnett India	Mumbai	Merit
One Show 01A: Full Page or Spread - Single	FHM	Family Health	Ogilvy Singapore	Singapore	Merit
One Show 01A: Full Page or Spread - Single	Nike	Thank you, Ignorance	Wieden+Kennedy	Portland	Merit
One Show 01A: Full Page or Spread - Single	Procter & Gamble/Tide Ultra	Soy Sauce	Saatchi & Saatchi New York	New York	Silver
One Show 01B: Full Page or Spread - Campaign	Independent Newspaper	Cape Times	Lowe Bull	Cape Town	Bronze
One Show 01B: Full Page or Spread - Campaign	Procter & Gamble	Stains don't stand a chance	Saatchi & Saatchi New York	New York	Gold
One Show 01B: Full Page or Spread - Campaign	The Economist	RE APPRAISAL CAMPAIGN 2	Abbott Mead Vickers BBDO	London	Merit
One Show 01B: Full Page or Spread - Campaign	Read Better Faster	Speed Reading	Batey Singapore	Singapore	Merit
One Show 01B: Full Page or Spread - Campaign	IKEA Deutschland	Painting by numbers	Grabarz & Partner	Hamburg	Merit
One Show 01B: Full Page or Spread - Campaign	Volkswagen	Fearless	Grabarz & Partner	Hamburg	Merit
One Show 01B: Full Page or Spread - Campaign	Sara Lee Hong Kong	Floor Plan Campaign	Grey Hong Kong	Hong Kong	Merit
One Show 01B: Full Page or Spread - Campaign	BIC Deutschland	The Joy of Writing	Jung von Matt	Berlin	Merit
One Show 01B: Full Page or Spread - Campaign	Johnson & Johnson / Listerine Pocket Paks	Speech Bubbles	JWT San Juan	San Juan	Merit
One Show 01B: Full Page or Spread - Campaign	InBev	Artois	LOWE	London	Merit
One Show 01B: Full Page or Spread - Campaign	Ogawa Electric Co.	Inside out	Lowe Limited Bangkok	Bangkok	Merit
One Show 01B: Full Page or Spread - Campaign	IKEA Deutschland	Floor plans	Lukas Lindemann Rosinski	Hamburg	Merit
One Show 01B: Full Page or Spread - Campaign	PST Travel Services	Forget About Work	Naga DDB Malaysia	Petaling Jaya	Merit
One Show 01B: Full Page or Spread - Campaign	Smith Micro Software	The Chronological Series	Saatchi & Saatchi New York	New York	Merit
One Show 01B: Full Page or Spread - Campaign	adidas	adidas Olympic Launch	TBWA\China (180)\TBWA	Shanghai	Merit
One Show 01B: Full Page or Spread - Campaign	Mail & Guardian	Real News	TBWA\Hunt\Lascais - Johannesburg	Sandton	Merit
One Show 01B: Full Page or Spread - Campaign	ESPN	Sanath/Boring/Ears	Arnold Worldwide	Boston	Silver
One Show 02A: Black and White: Full Page or Spread - Single	GlaxoSmithKline	SOS	Ogilvy Singapore/RedCard	Singapore	Merit
One Show 02A: Black and White: Full Page or Spread - Single	MTV Latinoamerica	Ricky	Young & Rubicam	Buenos Aires	Merit
One Show 02A: Black and White: Full Page or Spread - Single	MTV Latinoamerica	Manson	Young & Rubicam	Buenos Aires	Merit
One Show 02B: Black and White: Full Page or Spread - Campaign	MTV Latinoamerica	Comparisons	Young & Rubicam	Buenos Aires	Merit
One Show 02C: Color: Full Page or Spread - Single	Liberty Mutual	Horror Movies	Hill Holliday	Boston	Bronze
One Show 02C: Color: Full Page or Spread - Single	Harvey Nichols Wonderful Life	Menswear	DDB London	London	Gold
One Show 02C: Color: Full Page or Spread - Single	AstraZeneca/Nezeril	Blocked words	≈kestam Holst	Stockholm	Merit
One Show 02C: Color: Full Page or Spread - Single	The Economist	Worst Thing You Can Lose	Abbott Mead Vickers BBDO	London	Merit
One Show 02C: Color: Full Page or Spread - Single	Volkswagen	Golf, now with tracking system as standard.	AlmapBBDO	Sao Paulo	Merit
One Show 02C: Color: Full Page or Spread - Single	Chrysler Canada	Fat Bear	BBDO Canada	Toronto	Merit
One Show 02C: Color: Full Page or Spread - Single	PT Bayer Indonesia	TANK	BBDO Indonesia	Jakarta	Merit
One Show 02C: Color: Full Page or Spread - Single	Cazadores	The One With the Deer On It	davidandgoliath	El Segundo	Merit
One Show 02C: Color: Full Page or Spread - Single	Harvey Nichols	Womenswear	DDB London	London	Merit
One Show 02C: Color: Full Page or Spread - Single	Kraft	Mini Oreo "Creamer"	DraftFCB	New York	Merit
One Show 02C: Color: Full Page or Spread - Single	Dos Equis	Happy Hour	Euro RSCG Worldwide	New York	Merit
One Show 02C: Color: Full Page or Spread - Single	Liberty Mutual	Paperwork	Hill Holliday	Boston	Merit
One Show 02C: Color: Full Page or Spread - Single	Robert Bosch	Fly	Jung von Matt	Hamburg	Merit
One Show 02C: Color: Full Page or Spread - Single	carulla	sandwich	Ogilvy & Mather	Bogota	Merit
One Show 02C: Color: Full Page or Spread - Single	Puma	Photocopy	Publicis	Sao Paulo	Merit
One Show 02C: Color: Full Page or Spread - Single	ACP Magazine	"Risks"	Saatchi & Saatchi	Petaling Jaya	Merit
One Show 02C: Color: Full Page or Spread - Single	Procter & Gamble	Facelift	Saatchi & Saatchi South Africa	Johannesburg	Merit
One Show 02C: Color: Full Page or Spread - Single	Hut Weber	Hitler vs. Chaplin	Serviceplan Hamburg	Munich	Merit
One Show 02C: Color: Full Page or Spread - Single	SONY PLAYSTATION	Guide Dog	TBWA\ESPANA	Madrid	Merit
One Show 02C: Color: Full Page or Spread - Single	SONY COMPUTER ENTERTAINMENT	Clown	TBWA\Paris	Boulogne-Billancourt	Merit
One Show 02C: Color: Full Page or Spread - Single	HBO Video	Graveyard	Venables Bell and Partners	San Francisco	Merit
One Show 02C: Color: Full Page or Spread - Single	HBO Video	Shot Glass	Venables Bell and Partners	San Francisco	Merit
One Show 02C: Color: Full Page or Spread - Single	Canadian Club	Dad's First	Energy BBDO	Chicago	Silver
One Show 02D: Color: Full Page or Spread - Campaign	Daimler AG	Heaven on earth	Jung von Matt	Hamburg	Bronze
One Show 02D: Color: Full Page or Spread - Campaign	The Economist	RE APPRAISAL CAMPAIGN 2	Abbott Mead Vickers BBDO	London	Merit
One Show 02D: Color: Full Page or Spread - Campaign	The Economist	RE APPRAISAL CAMPAIGN 1	Abbott Mead Vickers BBDO	London	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Gol Linhas Aereas	With Gollog it gets there earlier	AlmapBBDO	Sao Paulo	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Simon Tan	VW Campaign	BatesAsia Shanghai	Shanghai	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Tango	Certificates - Rehab	CHI & Partners	London	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Daimlerchrysler Mercedes-Benz Smart Fortwo	Smart Fortwo Eco	CONTRAPUNTO	Madrid	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Unimed	Unimed Campaign	F\Nazca Saatchi & Saatchi	Sao Paulo	Merit
One Show 02D: Color: Full Page or Spread - Campaign	National Geographic Kids Magazine	Facts Stranger than Fiction	FoxP2	Cape Town	Merit

One Show 02D: Color: Full Page or Spread - Campaign	CinemaxX	Only at the movies	Jung von Matt	Hamburg	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Daimler	Mercedes-Benz SLR "From Hell to Heaven"	Jung von Matt	Hamburg	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Comedy	We take it serious	Kempertrautmann	Hamburg	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Inlingua Language School	Outlines	Kolle Rebbe Werbeagentur	Hamburg	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Publirevistas / Rolling Stone	40th Anniversary	la comunidad	Miami Beach	Merit
One Show 02D: Color: Full Page or Spread - Campaign	InBev	Artois	LOWE	London	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Ogawa Electric Co.	Inside out	Lowe Limited Bangkok	Bangkok	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Spoetzl Brewery	Amp Ad Campaign	McGarrah/Jessee	Austin	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Winston Rods	Winston Rods	Mullen	Wenham	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Fage	Ridiculously Thick Yogurt	Ogilvy & Mather	New York	Merit
One Show 02D: Color: Full Page or Spread - Campaign	DStv	Repeats	Ogilvy Johannesburg	Johannesburg	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Swannndri	Swannndri	Publicis Mojo	Auckland	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Nykke & Kokki	Business Food	Scholz & Friends Hamburg	Hamburg	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Titus Bicycles	Suggested Retail	TDA Advertising & Design	Boulder	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Heineken	The Unofficial Drink of the World	The Red Brick Road	London	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Nike	Just a T-Shirt	Wieden+Kennedy	Portland	Merit
One Show 02D: Color: Full Page or Spread - Campaign	Liberty Mutual	Responsibility Campaign	Hill Holliday	Boston	Silver
One Show 03A: Black and White or Color: Less than a Page - Single	Gus's Fried Chicken	Gus's Chicken Grease Spot	archer>malmo	Memphis	Merit
One Show 03A: Black and White or Color: Less than a Page - Single	GM Pens International	Twins	JWT	Mumbai	Merit
One Show 03A: Black and White or Color: Less than a Page - Single	Procter & Gamble/Glide dental floss	Manhattan	Saatchi & Saatchi New York	New York	Merit
One Show 03B: Black and White or Color: Less than a Page - Campaign	IBM	Words Campaign	Ogilvy & Mather	Bangalore	Merit
One Show 03B: Black and White or Color: Less than a Page - Campaign	PlayStation3 - Motorstorm	Small ads	TBWA\Germany	Berlin	Merit
One Show 04A: Outdoor - Single	Samsung Tesco	Plus to Your Life - Homeplus	Cheil Worldwide	Seoul	Gold
One Show 04A: Outdoor - Single	Havaianas	Jungle Flower Bed	BBDO New York	New York	Merit
One Show 04A: Outdoor - Single	Havaianas	Frogs and Worms	BBDO New York	New York	Merit
One Show 04A: Outdoor - Single	Havaianas	Peacock	BBDO New York	New York	Merit
One Show 04A: Outdoor - Single	Havaianas	Fish	BBDO New York	New York	Merit
One Show 04A: Outdoor - Single	Havaianas	Butterfly	BBDO New York	New York	Merit
One Show 04A: Outdoor - Single	HBO/Voyeur	Voyeur Projection Installation	BBDO New York	New York	Merit
One Show 04A: Outdoor - Single	McDonald's	Fresh Salads	Leo Burnett	Chicago	Merit
One Show 04A: Outdoor - Single	Axe Shower Gel	Blowing Bubbles	Lowe MENA	Dubai	Merit
One Show 04A: Outdoor - Single	Discovery Real Time	Discovery - London Ink	Mother	London	Merit
One Show 04A: Outdoor - Single	Zyds Cadila	Sugar Free Ants Muffin	Rediffusion DY&R	Bangalore	Merit
One Show 04A: Outdoor - Single	Sanyo	Sanyo Tide	Saatchi & Saatchi NZ	Auckland	Merit
One Show 04A: Outdoor - Single	SONY PLAYSTATION	Guide Dog	TBWA\ESPANA	Madrid	Merit
One Show 04A: Outdoor - Single	NISSAN	Train	TBWA\Paris	Boulogne-Billancourt	Merit
One Show 04A: Outdoor - Single	Nationwide Insurance	Coops Paint Wallscape	TM Advertising	Dallas	Merit
One Show 04A: Outdoor - Single	BBC World	Cables: Protest	BBDO New York	New York	Silver
One Show 04B: Outdoor - Campaign	Havaianas	Wall Mural Campaign	BBDO New York	New York	Bronze
One Show 04B: Outdoor - Campaign	Sao Paulo Alparqatas	Havaianas (tecido)	AlmapBBDO	Sao Paulo	Merit
One Show 04B: Outdoor - Campaign	FedEx/Kinko's	Grand Opening Guerrilla Campaign	BBDO New York	New York	Merit
One Show 04B: Outdoor - Campaign	Miller High Life	Water, Latte, Gas, Puggle, Popcorn	Crispin Porter + Bogusky	Miami	Merit
One Show 04B: Outdoor - Campaign	SKY Television	Sky Variety	DDB	Auckland	Merit
One Show 04B: Outdoor - Campaign	Kompania Piwowarska -Tyskie beer	Export Story	DDB	Warsaw	Merit
One Show 04B: Outdoor - Campaign	Volkswagen	Parking	DDB Berlin	Berlin	Merit
One Show 04B: Outdoor - Campaign	Daimler	Heaven on earth	Jung von Matt	Hamburg	Merit
One Show 04B: Outdoor - Campaign	Nintendo	Nintendo Wii Post it	Leo Burnett	Milan	Merit
One Show 04B: Outdoor - Campaign	IKEA Deutschland	Floor plans	Lukas Lindemann Rosinski	Hamburg	Merit
One Show 04B: Outdoor - Campaign	Zyds Cadila	Sugar Free Ants Campaign	Rediffusion DY&R	Bangalore	Merit
One Show 04B: Outdoor - Campaign	jobstowntown.de	The Wrong Working Environment	Scholz & Friends	Berlin	Merit
One Show 04B: Outdoor - Campaign	Leica Camera	Leica "optical Zoom"	Young & Rubicam Switzerland	Gockhausen	Merit
One Show 04B: Outdoor - Campaign	BBC World	BBC Cables Campaign	BBDO New York	New York	Silver
One Show 05A: Full Page or Spread - Single	Photolibary	Tan	TBWA\Tequila Singapore	Singapore	Bronze
One Show 05A: Full Page or Spread - Single	DDB Worldwide	Suit	DDB Worldwide	Singapore	Merit
One Show 05A: Full Page or Spread - Single	St. Paul Travelers	Bear in Kitchen	Fallon	Minneapolis	Merit
One Show 05B: Full Page or Spread - Campaign	Schutt	Bam/Smack/Pow Campaign	Carmichael Lynch	Minneapolis	Merit
One Show 05B: Full Page or Spread - Campaign	St. Paul Travelers	Travelers 3	Fallon	Minneapolis	Merit
One Show 05B: Full Page or Spread - Campaign	Chicago Cubs	Chicago Cubs Trade Print	Jones	Chicago	Silver
One Show 06A: P.O.P. and In-Store - Single	SONY PLAYSTATION	Guide Dog	TBWA\ESPANA	Madrid	Bronze
One Show 06A: P.O.P. and In-Store - Single	Museum of Childho	Space Rocket Stickers	Abbott Mead Vickers BBDO	London	Merit
One Show 06A: P.O.P. and In-Store - Single	Volkswagen	Golf, now with tracking system as standard.	AlmapBBDO	Sao Paulo	Merit
One Show 06A: P.O.P. and In-Store - Single	BMW Malaysia	Blue Speedlines	BBDO/Proximity Malaysia	Kuala Lumpur	Merit
One Show 06A: P.O.P. and In-Store - Single	Columbia Sportswear	Taxidermy TV POS Poster	Borders Perrin Norrander	Portland	Merit
One Show 06A: P.O.P. and In-Store - Single	MINI	Field Guide to good Motoring	Butler, Shine, Stern & Partners	Sausalito	Merit
One Show 06A: P.O.P. and In-Store - Single	SSL - Durex	Brunette	DDB	Auckland	Merit
One Show 06A: P.O.P. and In-Store - Single	Harvey Nichols Summer Sale	Boxing Helmet	DDB London	London	Merit
One Show 06A: P.O.P. and In-Store - Single	Philips	Lightbulb Dispenser	DDB London	London	Merit
One Show 06A: P.O.P. and In-Store - Single	Clima Bicycle Lock	Orange	Leo Burnett	Bangkok	Merit
One Show 06A: P.O.P. and In-Store - Single	Museum of Sex	\$8.99 a Minute	Lowe New York	New York	Merit
One Show 06A: P.O.P. and In-Store - Single	Carrefour Malaysia	Flasher Flood	Ogilvy Malaysia	Kuala Lumpur	Merit
One Show 06A: P.O.P. and In-Store - Single	Nissan Interstar	Warehouses	TBWA\Hunt/Lascaris	Johannesburg	Merit
One Show 06A: P.O.P. and In-Store - Single	Lexus	Actively Safe Pop-Up Book	Team One	El Segundo	Merit
One Show 06A: P.O.P. and In-Store - Single	Miramax / Buenavista Espa0a	Laser	Zapping/M&C Saatchi	Madrid	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Nike / MLB	United Countries of Baseball - Country Maps	Cole & Weber United	Seattle	Bronze

One Show 06B: P.O.P. and In-Store - Campaign	Sony Playstation	Postcards & Look up	TBWA\ESPANA	Madrid	Bronze
One Show 06B: P.O.P. and In-Store - Campaign	ZIPLOC	Orange/ Melon/ Onion/ Soybean/ Cockle	BBDO Bangkok	Bangkok	Merit
One Show 06B: P.O.P. and In-Store - Campaign	ICI Dulux	ICI Dulux Campaign	BBDO Singapore	Singapore	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Burger King UK	Burger Buddies	Crispin Porter + Bogusky	Miami	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Pure Digital	Mino	DDB	San Francisco	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Plastik	Plastik Campaign	F/Nazca Saatchi & Saatchi	Sao Paulo	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Clima Bicycle Lock	Clima	Leo Burnett	Bangkok	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Zoo Records	Reverse	Leo Burnett	Hong Kong	Merit
One Show 06B: P.O.P. and In-Store - Campaign	Lumina	"Cupid"/"Snow White"/"Concubine"/"Tarzan"	Saatchi & Saatchi	Petaling Jaya	Merit
One Show 06B: P.O.P. and In-Store - Campaign	MAPA SPONTEX	Sensitive hands campaign	TBWA\Paris	Boulogne-Billancourt	Merit
One Show 06B: P.O.P. and In-Store - Campaign	NJP Tonstudio	NJP "The sound makes the film"	Young & Rubicam Switzerland	Gockhausen	Merit
One Show 06C: Posters - Single	Century Travel	Town	JWT Spain	Barcelona	Merit
One Show 06C: Posters - Single	Luxor Writing Instruments Pvt Ltd	Charlie	Leo Burnett India	Mumbai	Merit
One Show 06C: Posters - Single	Luxor Writing Instruments Pvt Ltd	Hitler	Leo Burnett India	Mumbai	Merit
One Show 06C: Posters - Single	Mediacorp Publishing	FHM - Miss January	McCann Worldgroup	Singapore	Merit
One Show 06C: Posters - Single	Mediacorp Publishing	FHM - Miss February	McCann Worldgroup	Singapore	Merit
One Show 06C: Posters - Single	Ford Motor Company/Volvo	Ambulance	Ogilvy & Mather	Mexico City	Merit
One Show 06C: Posters - Single	Duracell	Illusion II	Ogilvy & Mather	Mexico City	Merit
One Show 06C: Posters - Single	Amway India	The Birds	Rediffusion DYR	Gurgaon	Merit
One Show 06D: Posters - Campaign	GlaxoSmithKline	stomach	Ogilvy & Mather	New Delhi	Bronze
One Show 06D: Posters - Campaign	Sao Paulo Alparqatas	Havaianas Slim	AlmapBBDO	Sao Paulo	Merit
One Show 06D: Posters - Campaign	Sao Paulo Alparqatas	Havaianas Import	AlmapBBDO	Sao Paulo	Merit
One Show 06D: Posters - Campaign	Mars Snack Food US/Snickers Marathon	Snickers Marathon Poster Campaign	BBDO New York	New York	Merit
One Show 06D: Posters - Campaign	Ray Ban	Sundance Rock Bar Posters	Cutwater	San Francisco	Merit
One Show 06D: Posters - Campaign	barber AZUSA	POSTER OF AZUSA HAIR SALON	E.Co.	shibuya-ku	Merit
One Show 06D: Posters - Campaign	ANJ - National Newspaper Association	ANJ Campaign	F/Nazca Saatchi & Saatchi	Sao Paulo	Merit
One Show 06D: Posters - Campaign	Bayer	Chilling	FP7 (Fortune Promoseven McCann)	Doha	Merit
One Show 06D: Posters - Campaign	SONY Playstation - Medal of Honor	For Real	FP7 (Fortune Promoseven McCann)	Doha	Merit
One Show 06D: Posters - Campaign	Huffington Post	Huffington Post posters	Goodby, Silverstein and Partners	San Francisco	Merit
One Show 06D: Posters - Campaign	Ogawa electric Co.	Inside out	Low Limited Bangkok	Bangkok	Merit
One Show 06D: Posters - Campaign	Mediacorp Publishing	FHM - Miss January / Miss February / Miss March	McCann Worldgroup	Singapore	Merit
One Show 06D: Posters - Campaign	DStv	Repeats	Ogilvy	Johannesburg	Merit
One Show 06D: Posters - Campaign	Ford Motor Company/Volvo	Glasses	Ogilvy & Mather	Mexico City	Merit
One Show 06D: Posters - Campaign	Duracell	Illusions	Ogilvy & Mather	Mexico City	Merit
One Show 06D: Posters - Campaign	The Great Basin Blues Festival	Idaho Blues Posters	The Richards Group	Dallas	Merit
One Show 06E: Promotion (Agencies creating work for individuals)	Honda	Green Letter	Inferno, London	London	Bronze
One Show 06E: Promotion (Agencies creating work for individuals)	IKEA Deutschland GmbH	The 3-D Cover	Jung von Matt	Hamburg	Gold
One Show 06E: Promotion (Agencies creating work for individuals)	IKEA Deutschland	The BEST~-Cube	Jung von Matt	Hamburg	Merit
One Show 06E: Promotion (Agencies creating work for individuals)	TW1-Your wheather chanel via Astra Digital	Umbrellas	Jung von Matt	Hamburg	Merit
One Show 06F: Self-promotion (Agencies or individuals)	Positive Thinking	Harvard T-Shirt	BBDO New York	New York	Merit
One Show 06F: Self-promotion (Agencies or individuals)	Positive Thinking	1/8 Full	BBDO New York	New York	Merit
One Show 06F: Self-promotion (Agencies or individuals)	BooneOakley	Abe The Honest Bunny	BooneOakley	Charlotte	Merit
One Show 06F: Self-promotion (Agencies or individuals)	King James	Remember Book	King James	Cape Town	Merit
One Show 06F: Self-promotion (Agencies or individuals)	TBWAAsia Pacific	The Book	TBWA\Asia Pacific	Singapore	Silver
One Show 06F: Self-promotion (Agencies or individuals)	Wieden+Kennedy	People We Don't Sleep With	Wieden+Kennedy	Portland	Silver
One Show 07A: Newspaper or Magazine - Single	Volunteer Wildfire Services	One Cigarette	Saatchi & Saatchi	Cape Town	Bronze
One Show 07A: Newspaper or Magazine - Single	WWF Thailand	Tree	Ogilvy & Mather	Bangkok	Gold
One Show 07A: Newspaper or Magazine - Single	MUSEUM OF CHILDHOOD	GREY SKULL	Abbott Mead Vickers BBDO	London	Merit
One Show 07A: Newspaper or Magazine - Single	American Legacy Foundation	Two-Faced	Arnold Worldwide	Boston	Merit
One Show 07A: Newspaper or Magazine - Single	Canadian Blood Services	18 Lives	DDB Canada	Toronto	Merit
One Show 07A: Newspaper or Magazine - Single	Canadian Blood Services	3 Lives	DDB Canada	Toronto	Merit
One Show 07A: Newspaper or Magazine - Single	Cruz Roja Mexicana	Before / After	JWT Mexico	Mexico City	Merit
One Show 07A: Newspaper or Magazine - Single	Greenpeace	Not Me	Leo Burnett	Chicago	Merit
One Show 07A: Newspaper or Magazine - Single	OroVerde Rainforest Foundation	OroVerde "Diversity of Species" Ad	Ogilvy Frankfurt	Frankfurt	Merit
One Show 07A: Newspaper or Magazine - Single	Toronto Humane Society	Adopt A New Life - "Outside"	Leo Burnett	Toronto	Silver
One Show 07B: Newspaper or Magazine - Campaign	Independent Newspapers	AIDS Stats	King James	Cape Town	Bronze
One Show 07B: Newspaper or Magazine - Campaign	Greenpeace	Climate Change.	AlmapBBDO	Sao Paulo	Merit
One Show 07B: Newspaper or Magazine - Campaign	Escola Panamericana de Arte	Not for just for any idea	AlmapBBDO	Sao Paulo	Merit
One Show 07B: Newspaper or Magazine - Campaign	American Legacy Foundation	Two-Faced/Plant/Polonium	Arnold Worldwide	Boston	Merit
One Show 07B: Newspaper or Magazine - Campaign	Commonwealth War Graves Commission	Reunions	Low Singapore	Singapore	Merit
One Show 07B: Newspaper or Magazine - Campaign	Adesf	Home	NEOGAMA/BBH	Sao Paulo	Merit
One Show 07B: Newspaper or Magazine - Campaign	WWF	Tiger, Elephant, Turtle Campaign	Ogilvy	Beijing	Merit
One Show 07B: Newspaper or Magazine - Campaign	SPCA Malaysia	"Couch"/"Car Wash"/"Street"	Saatchi & Saatchi	Petaling Jaya	Merit
One Show 07B: Newspaper or Magazine - Campaign	Thai SPCA	Thai SPCA	Saatchi & Saatchi	Singapore	Merit
One Show 07B: Newspaper or Magazine - Campaign	Toronto Humane Society	Adopt A New Life	Leo Burnett	Toronto	Silver
One Show 07C: Outdoor and Posters - Single	MUSEUM OF CHILDHOOD	BARBIE	Abbott Mead Vickers BBDO	London	Merit
One Show 07C: Outdoor and Posters - Single	Thai Red Cross Organ Donation Center	Red Cross	BBDO Bangkok	Bangkok	Merit
One Show 07C: Outdoor and Posters - Single	International Surfing Museum	"GIANTS"	DraftFCB	Chicago	Merit
One Show 07C: Outdoor and Posters - Single	International Surfing Museum	"JESUS"	DraftFCB	Chicago	Merit
One Show 07C: Outdoor and Posters - Single	International Surfing Museum	"DUKE"	DraftFCB	Chicago	Merit
One Show 07C: Outdoor and Posters - Single	International Surfing Museum	"GIANTS"	DraftFCB	Chicago	Merit
One Show 07C: Outdoor and Posters - Single	Friends of the earth	The sticky poster	JWT HK	Hong Kong	Merit
One Show 07C: Outdoor and Posters - Single	Greenpeace	Not Me	Leo Burnett	Chicago	Merit
One Show 07C: Outdoor and Posters - Single	J. Paul Getty Trust/Getty Museum	Birds	M&C Saatchi	Santa Monica	Merit

One Show 07C: Outdoor and Posters - Single	Dietitians of Canada	Donuts	MacLaren McCann Canada	Calgary	Merit
One Show 07C: Outdoor and Posters - Single	The Office of Road Safety	Rob's Motel	Marketforce	West Perth	Merit
One Show 07C: Outdoor and Posters - Single	MAM - Rio Museum of Modern Art	painting	McCann Erickson Brazil	Sao Paulo	Merit
One Show 07C: Outdoor and Posters - Single	New Mexico Teen Pregnancy Coalition	Teen Pregnancy Bike	McKee Wallwork Cleveland	Albuquerque	Merit
One Show 07C: Outdoor and Posters - Single	Unicef	Wall	Ogilvy & Mather Shanghai	Shanghai	Merit
One Show 07C: Outdoor and Posters - Single	Unicef	Bus Stop	Ogilvy & Mather Shanghai	Shanghai	Merit
One Show 07C: Outdoor and Posters - Single	WWF Thailand	Tree	Ogilvy & Mather, Thailand	Bangkok	Merit
One Show 07C: Outdoor and Posters - Single	LA Animal Services	Creepy	Riester	Phoenix	Merit
One Show 07C: Outdoor and Posters - Single	Amnesty International	Laser	Ruiz Nicoli Lineas	Madrid	Merit
One Show 07C: Outdoor and Posters - Single	ACP Magazine	"Risks"	Saatchi & Saatchi	Petaling Jaya	Merit
One Show 07C: Outdoor and Posters - Single	Amnesty International	ALPHABETS	Saatchi & Saatchi Vietnam	Ho Chi Minh	Merit
One Show 07C: Outdoor and Posters - Single	Unicef	Staircase	Ogilvy & Mather	Shanghai	Silver
One Show 07D: Outdoor and Posters - Campaign	International Surfing Museum	Surfing Campaign	DRAFTFCB	Chicago	Bronze
One Show 07D: Outdoor and Posters - Campaign	Global Environment Organization	Doomsday	McCann Erickson	Kuala Lumpur	Bronze
One Show 07D: Outdoor and Posters - Campaign	WWF Japan	Population by pixel	HAKUHODO C&D	Tokyo	Gold
One Show 07D: Outdoor and Posters - Campaign	THE SAMARITANS	FALLING APART	Abbott Mead Vickers BBDO	London	Merit
One Show 07D: Outdoor and Posters - Campaign	International Surfing Museum	Surfing Campaign	DraftFCB	Chicago	Merit
One Show 07D: Outdoor and Posters - Campaign	NEW MUSUEM	SUBWAY	Droga5	New York	Merit
One Show 07D: Outdoor and Posters - Campaign	Greenpeace	Greenpeace Print Campaign	Leo Burnett	Chicago	Merit
One Show 07D: Outdoor and Posters - Campaign	Florida Coalition Against Human Trafficking	Neons	Marca	Miami Beach	Merit
One Show 07D: Outdoor and Posters - Campaign	The Office of Road Safety	ORS Rob's Motel/Steve's Motel/Nathan's Motel	Marketforce	West Perth	Merit
One Show 07D: Outdoor and Posters - Campaign	WWF	Target Practice	Ogilvy Beijing	Beijing	Merit
One Show 07D: Outdoor and Posters - Campaign	Cordaid Mensen in Nood (Cordaid People in Need)	Small change, big difference	Saatchi & Saatchi Amsterdam	Amstelveen	Merit
One Show 07D: Outdoor and Posters - Campaign	Minneapolis College of Art & Design	How You Put It Together	The Martin Agency	Richmond	Merit
One Show 07D: Outdoor and Posters - Campaign	Unicef	Invisible Child	Ogilvy & Mather	Shanghai	Silver
One Show 07F: Collateral (Brochures and Direct Mail) - Campaign	Wild Bird Society of Japan	Voices of Endangered Birds	Beacon Communications	Tokyo	Merit
One Show 07F: Collateral (Brochures and Direct Mail) - Campaign	New Directions, Inc.	Missing Letters	Saatchi & Saatchi LA	Torrance	Merit
One Show 07G: Single	Children's Aid Society	Doll	John St. Advertising	toronto	Merit
One Show 07G: Single	treeforfree.org	Free Birdsong	Meridian Communication	Bangalore	Merit
One Show 07G: Single	C.a.l.m	No Help-Line	Ogilvy Group UK	London	Merit
One Show 07G: Single	National Parks Conservation Association	Gettysburg	Y&R Chicago	Chicago	Merit
One Show 07G: Single	National Parks Conservation Association	Search and Rescue	Y&R Chicago	Chicago	Merit
One Show 07H: Campaign	Arrive Alive	Anti Drinking & Driving	The Jupiter Drawing Room	Cape Town	Merit
One Show 07H: Campaign	Washington State Department of Health	No Stank You	WONGDOODY	Seattle	Merit
One Show 07I: Single	CHOICE FM	Kill the Gun	Abbott Mead Vickers BBDO	London	Bronze
One Show 07I: Single	Epuron / German Ministry for the Environment	Power of Wind	Nordpol+	Hamburg	Gold
One Show 07I: Single	FOCUS 12	NO SUCH THING	Abbott Mead Vickers BBDO	London	Merit
One Show 07I: Single	American Legacy Foundation	Actor Interview	Arnold Worldwide	Boston	Merit
One Show 07I: Single	Greenpeace	It's not too late	DDB Paris	Paris	Merit
One Show 07I: Single	Cure for Life Foundation	Birthday Cards	DDB Sydney	ULTIMO	Merit
One Show 07I: Single	WSIB	Top Chef	DraftFCB	Toronto	Merit
One Show 07I: Single	MTV Foundation	Good Business Guide	JWT	London	Merit
One Show 07I: Single	Oslo Public Transport	Big Bus	Kitchen Leo Burnett	Oslo	Merit
One Show 07I: Single	Petronas Nasional Berhad	Race	Leo Burnett	Kuala Lumpur	Merit
One Show 07I: Single	Oregon Coast Aquarium	I wanna go	Leopold Ketel & Partners	Portland	Merit
One Show 07I: Single	Dorina Nowill Foundation For The Blind	Dots	McCann Erickson Brazil	Sao Paulo	Merit
One Show 07I: Single	MTV	Mute	Ogilvy Portugal	Lisboa	Merit
One Show 07I: Single	YWCA	Paper	Rethink	Vancouver	Merit
One Show 07I: Single	Science World	Autopilots	Rethink	Vancouver	Merit
One Show 07I: Single	Special Olympics	The Office	Whybin TBWA \ TEQUILA	Sydney	Merit
One Show 07I: Single	Amnesty International	Signatures	TBWA\Paris	Boulogne-Billancourt	Silver
One Show 07I: Campaign	Petronas Nasional Berhad	Tan Hong Ming/Race/Karate	Leo Burnett Advertising	Kuala Lumpur	Silver
One Show 08A: Single	Sport Factory Outlet	Tribal sovereignty	Ruf Lanz Werbeagentur	Zurich	Bronze
One Show 08A: Single	Motel 6	DVD	The Richards Group	Dallas	Gold
One Show 08A: Single	Mitsubishi Motors	SatNav	Batey	Singapore	Merit
One Show 08A: Single	Marshall Music	"Drums"	BBDO Cape Town	Cape Town	Merit
One Show 08A: Single	RACV Car Loans	Disclaimer	Clemenger BBDO Melbourne	Melbourne	Merit
One Show 08A: Single	Energizer	Tape	DDB	Johannesburg	Merit
One Show 08A: Single	Philips Canada	Gardening Tips	DDB Canada	Toronto	Merit
One Show 08A: Single	Philips Canada	Housekeeping Tips	DDB Canada	Toronto	Merit
One Show 08A: Single	Philips Canada	Decorating Tips	DDB Canada	Toronto	Merit
One Show 08A: Single	Anheuser Busch	Mr. Taxi Cab Over Accessorizer	DDB Chicago	Chicago	Merit
One Show 08A: Single	Anheuser Busch	Mr. Oxygen Bar Inventor	DDB Chicago	Chicago	Merit
One Show 08A: Single	TOTO LTD.	The commercial that can't be aired on TV-Narrator	DENTSU	Tokyo	Merit
One Show 08A: Single	Fiat	Purple Rain	Leo Burnett	Sao Paulo	Merit
One Show 08A: Single	Videocon Industries Ltd.	Gunshot	Ogilvy & Mather	Mumbai	Merit
One Show 08A: Single	Scripps/Yahoo! HotJobs	EZ Mabel	Red Deluxe	Memphis	Merit
One Show 08A: Single	Combos	Lullaby	TBWA\Chiat\Day	New York	Merit
One Show 08A: Single	Combos	Broken Heart	TBWA\Chiat\Day	New York	Merit
One Show 08A: Single	Starburst	Colors	TBWA\Chiat\Day	New York	Merit
One Show 08A: Single	La Perle	Margaret Thatcher	TBWA\Hunt\Lascais	Johannesburg	Merit
One Show 08A: Single	GEICO	Peter Frampton	The Martin Agency	Richmond	Merit
One Show 08A: Single	Ed Wuesthof Dreizackwerk (Kitchen knives)	Little Radish	Y&R Germany	Frankfurt	Merit
One Show 08A: Single	Colgate-Palmolive Marketing Sdn Bhd	Brushing	Y&R Malaysia	Kuala Lumpur	Merit

One Show 08A: Single	Combos	Prison Guard	TBWA\Chiat\Day	New York	Silver
One Show 08B: Campaign	Combos	Man Mom Radio	TBWA\Chiat\Day	New York	Gold
One Show 08B: Campaign	Philips Canada	Gardening Tips/Housekeeping Tips/Decorating Tips	DDB Canada	Toronto	Merit
One Show 08B: Campaign	Audi AG	Audi RS 4 Navigation Campaign	DraftFCB Deutschland	Hamburg	Merit
One Show 08B: Campaign	Brasil Telecom	RingTones	Leo Burnett	Sao Paulo	Merit
One Show 08B: Campaign	Videocon Industries Ltd.	Videocon TV	Ogilvy & Mather	Mumbai	Merit
One Show 08B: Campaign	Smith Micro Software/StuffIt Deluxe	Compressed Radio	Saatchi & Saatchi	New York	Silver
One Show 09A: Over :30 - Single - max. :90	HBO	Surprise	BBDO New York	New York	Bronze
One Show 09A: Over :30 - Single - max. :90	SONY BRAVIA	PLAY-DOH	Fallon London	London	Bronze
One Show 09A: Over :30 - Single - max. :90	CADBURY'S DAIRY MILK	GORILLA	Fallon London	London	Bronze
One Show 09A: Over :30 - Single - max. :90	Coca Cola	Coca Cola "It's Mine"	Wieden+Kennedy	Portland	Bronze
One Show 09A: Over :30 - Single - max. :90	Microsoft XBOX Halo 3	Diorama	McCann Worldgroup SF & T.A.G.	San Francisco	Gold
One Show 09A: Over :30 - Single - max. :90	Folksam	Boardroom	ANR BBDO	Stockholm	Merit
One Show 09A: Over :30 - Single - max. :90	HBO	Diner	BBDO New York	New York	Merit
One Show 09A: Over :30 - Single - max. :90	Monster.com	Legs	BBDO New York	New York	Merit
One Show 09A: Over :30 - Single - max. :90	Pepsi/Pepsi	Magnetic Attraction	BBDO New York	New York	Merit
One Show 09A: Over :30 - Single - max. :90	Anheuser Busch	Dude	DDB Chicago	Chicago	Merit
One Show 09A: Over :30 - Single - max. :90	Volkswagen Bluemotion	Bags	DDB London	London	Merit
One Show 09A: Over :30 - Single - max. :90	Bouygues TElEcom	Creation of the list	DDB Paris	Paris	Merit
One Show 09A: Over :30 - Single - max. :90	SKODA FABIA	CAKE	Fallon London	London	Merit
One Show 09A: Over :30 - Single - max. :90	DEVK insurance	Bicycle	Grabarz & Partner	Hamburg	Merit
One Show 09A: Over :30 - Single - max. :90	sylvania	Picnic	Jeh United	Bangkok	Merit
One Show 09A: Over :30 - Single - max. :90	IKEA Deutschland GmbH	Dream	Jung von Matt	Hamburg	Merit
One Show 09A: Over :30 - Single - max. :90	Herringbone	Henri's Hands	M & C Saatchi	Sydney	Merit
One Show 09A: Over :30 - Single - max. :90	Renault Germany	Ballet	Nordpol+ Hamburg	Hamburg	Merit
One Show 09A: Over :30 - Single - max. :90	Renault Germany	Collision	Nordpol+ Hamburg	Hamburg	Merit
One Show 09A: Over :30 - Single - max. :90	THE BARBECUE PLAZA CO.,LTD.	Ex-girlfriend	Ogilvy & Mather	Bangkok	Merit
One Show 09A: Over :30 - Single - max. :90	JC Penney	Magic	Saatchi & Saatchi	New York	Merit
One Show 09A: Over :30 - Single - max. :90	Carling	Out	Sonny	London	Merit
One Show 09A: Over :30 - Single - max. :90	Heineken	Jamaica	The Red Brick Road	London	Merit
One Show 09A: Over :30 - Single - max. :90	Nationwide Insurance	Rollin' VIP	TM Advertising	Dallas	Merit
One Show 09A: Over :30 - Single - max. :90	Unilever	Airport	Vegaolmosponce	Buenos Aires	Merit
One Show 09A: Over :30 - Single - max. :90	Nike	Leave Nothing	Wieden+Kennedy	Portland	Merit
One Show 09A: Over :30 - Single - max. :90	Levi's	Dangerous Liaison	Bartle Boole Hegarty	London	Silver
One Show 09A: Over :30 - Single - max. :90	Skittles	Touch	TBWA\Chiat\Day	New York	Silver
One Show 09A: Over :30 - Single - max. :90	CareerBuilder.com	Self-Help Yourself	Wieden+Kennedy	Portland	Silver
One Show 09B: Over :30 - Campaign	TCM, Turner Classic Movies	The films you should have seen by now	VITRUVIO LEO BURNETT	Madrid	Bronze
One Show 09B: Over :30 - Campaign	TracFone	NET10 Animations	Droga5	New York	Gold
One Show 09B: Over :30 - Campaign	adidas International	Impossible Is Nothing	180 Amsterdam (180/TBWA)	Amsterdam	Merit
One Show 09B: Over :30 - Campaign	Monster.com	Monster.com TV Campaign	BBDO New York	New York	Merit
One Show 09B: Over :30 - Campaign	Hewlett Packard	The Computer Is Personal Again	Goodby, Silverstein and Partners	San Francisco	Merit
One Show 09B: Over :30 - Campaign	Hoodiny / Cyloop	Artists don't live long	la comunidad	Miami Beach	Merit
One Show 09B: Over :30 - Campaign	Unilever	We're back campaign	Vegaolmosponce	Buenos Aires	Merit
One Show 09B: Over :30 - Campaign	HBO	Stories	BBDO	New York	Silver
One Show 09C: :30/:25 - Single	E*Trade	Baby Trading	Grey Worldwide	New York	Bronze
One Show 09C: :30/:25 - Single	Skittles	Stable	TBWA\Chiat\Day	New York	Bronze
One Show 09C: :30/:25 - Single	Procter & Gamble/Tide-to-Go	Interview	Saatchi & Saatchi New York	New York	Gold
One Show 09C: :30/:25 - Single	Sonic Drive-In	Moustache	Barkley	Kansas City	Merit
One Show 09C: :30/:25 - Single	Cingular AT&T	Another Battle	BBDO	North Salem	Merit
One Show 09C: :30/:25 - Single	FedEx/Kinko's	Coffee	BBDO New York	New York	Merit
One Show 09C: :30/:25 - Single	AT&T	2 Day Rule	BBDO New York	New York	Merit
One Show 09C: :30/:25 - Single	AT&T	Vegas	BBDO New York	New York	Merit
One Show 09C: :30/:25 - Single	AT&T	Butcher	BBDO New York	New York	Merit
One Show 09C: :30/:25 - Single	FedEx/FedEx Cup	Conference Call	BBDO New York	New York	Merit
One Show 09C: :30/:25 - Single	Coke Zero	Mike	Crispin Porter + Boqusky	Miami	Merit
One Show 09C: :30/:25 - Single	Lifesavers	Muffin Top	Energy BBDO	Chicago	Merit
One Show 09C: :30/:25 - Single	Heineken USA	The Most Interesting Man in the World	EURO RSCG	New York	Merit
One Show 09C: :30/:25 - Single	Holiday Inn	Headphones	Fallon	Minneapolis	Merit
One Show 09C: :30/:25 - Single	Holiday Inn	Susans Blog	Fallon	Minneapolis	Merit
One Show 09C: :30/:25 - Single	Emerald Nuts	Booqeyman	Goodby, Silverstein and Partners	San Francisco	Merit
One Show 09C: :30/:25 - Single	Thrifty	Birthday Girl	JWT	Sydney	Merit
One Show 09C: :30/:25 - Single	William Wrigley Jr. Company	Banana Hands	Leo Burnett	Chicago	Merit
One Show 09C: :30/:25 - Single	William Wrigley Jr. Company	Australian Doubleback	Leo Burnett	Chicago	Merit
One Show 09C: :30/:25 - Single	Las Vegas Convention and Visitors Authority	Fortune Teller	R&R Partners	Las Vegas	Merit
One Show 09C: :30/:25 - Single	BC Lions	Airplane	Rethink	Vancouver	Merit
One Show 09C: :30/:25 - Single	PlayStation	Shrink Ray	TBWA\Chiat\Day	Los Angeles	Merit
One Show 09C: :30/:25 - Single	Starburst	Bus Station	TBWA\Chiat\Day	New York	Merit
One Show 09C: :30/:25 - Single	Lexus	Pop Up Book	Team One	El Segundo	Merit
One Show 09C: :30/:25 - Single	Lexus	Hospital	Team One	El Segundo	Merit
One Show 09C: :30/:25 - Single	USA Network	Logo - L&O: CI	USA Network	New York	Merit
One Show 09C: :30/:25 - Single	Proter+Gamble	Foam	Wieden+Kennedy	Portland	Merit
One Show 09C: :30/:25 - Single	Nike	Nike+ 'Not a Runner'	Wieden+Kennedy Amsterdam	Amsterdam	Merit
One Show 09C: :30/:25 - Single	Kellogg's	Construction	Leo Burnett	Chicago	Silver
One Show 09C: :30/:25 - Single	Corus Entertainment - SCREAM TV	Comfeze	zig	Toronto	Silver

One Show 09D: :30/:25 - Campaign	Coke Zero	Jim, Elizabeth, Mike	Crispin Porter + Boqusky	Miami	Bronze
One Show 09D: :30/:25 - Campaign	Burger King	Burger Queen, Home of Whatever, Whopper Swap	Crispin Porter + Boqusky	Miami	Gold
One Show 09D: :30/:25 - Campaign	Apple	Mac vs PC (Security/Stuffed/Flashback)	TBWA\Media Arts Lab	Los Angeles	Gold
One Show 09D: :30/:25 - Campaign	Sonic Drive-In	Wallpaper/Moustache/Neighbors	Barkley	Kansas City	Merit
One Show 09D: :30/:25 - Campaign	FedEx/FedEx Cup	FedEx Cup TV Campaign	BBDO New York	New York	Merit
One Show 09D: :30/:25 - Campaign	AT&T	Dropped Calls TV Campaign	BBDO New York	New York	Merit
One Show 09D: :30/:25 - Campaign	CareerBuilder	Jungle, Inc.	Cramer Krasselt	Chicago	Merit
One Show 09D: :30/:25 - Campaign	Burger King	Inner Cowboy, Office Cowboys, Sorority Stache	Crispin Porter + Boqusky	Miami	Merit
One Show 09D: :30/:25 - Campaign	Miller High Life	Bistro, Club, Grocer	Crispin Porter + Boqusky	Miami	Merit
One Show 09D: :30/:25 - Campaign	Comcast	Labs	Goodby, Silverstein and Partners	San Francisco	Merit
One Show 09D: :30/:25 - Campaign	William Wrigley Jr. Company	Chocolate Dipped Altoids Campaign	Leo Burnett	Chicago	Merit
One Show 09D: :30/:25 - Campaign	Apple Inc.	Mac vs PC (Choose a Vista/Podium/PR Lady)	TBWA\Media Arts Lab	Los Angeles	Merit
One Show 09D: :30/:25 - Campaign	ESPN	This Is SportsCenter	Wieden + Kennedy	New York	Merit
One Show 09D: :30/:25 - Campaign	Apple	Mac vs PC (Computer Cart/Boxer/Holiday)	TBWA\Media Arts Lab	Los Angeles	Silver
One Show 09E: :20 and Under - Single	Pfizer Canada	Dog	TAXI Canada	Toronto	Bronze
One Show 09E: :20 and Under - Single	Converse	3 Chords	Anomaly	New York	Merit
One Show 09E: :20 and Under - Single	Dos Equis	Careers	Euro RSCG Worldwide	New York	Merit
One Show 09E: :20 and Under - Single	Pfizer Canada Inc	BBQ	TAXI Canada	Toronto	Merit
One Show 09F: :20 and Under - Campaign	Prime	The L Word	DraftFCB New Zealand	Auckland	Bronze
One Show 09F: :20 and Under - Campaign	Novartis/Buckley's cough syrup	Taste Test	Saatchi & Saatchi New York	New York	Gold
One Show 09F: :20 and Under - Campaign	Rozereem	Dreams	Cramer Krasselt	Chicago	Merit
One Show 09F: :20 and Under - Campaign	Burger King	Rocker Kid, Manager, Since I was a Kid	Crispin Porter + Boqusky	Miami	Silver
One Show 09G: Commercials of var. length - Campaign	Burger King	Krusty,Outtakes, World Domination	Crispin Porter + Boqusky	Miami	Merit
One Show 09G: Commercials of var. length - Campaign	Heineken USA	Dos Equis	EURO RSCG	New York	Merit
One Show 09H: Under \$50K Budget - Single	Thrifty	Birthday Girl	JWT	Sydney	Bronze
One Show 09H: Under \$50K Budget - Single	The Fight Network	Construction Site	Cossette Communication - Marketing	Toronto	Merit
One Show 09H: Under \$50K Budget - Single	Activision	Call Of Duty 4: World Leaders/Kim Jong II	DDB	Venice	Merit
One Show 09H: Under \$50K Budget - Single	ESPN	Superbowl	Ground Zero	Los Angeles	Merit
One Show 09H: Under \$50K Budget - Single	Chevrolet	Hail	McCann Erickson Colombia	Bogota	Merit
One Show 09H: Under \$50K Budget - Single	3+	Supernanny-Dog	Publicis Zurich	Zurich	Merit
One Show 09H: Under \$50K Budget - Single	Musica	Little Britain	The Jupiter Drawing Room South Africa	Cape Town	Silver
One Show 09I: Under \$50K Budget - Campaign	The Fight Network	Parking Lot/Construction Site/Bus Stop	Cossette Communication - Marketing	Toronto	Merit
One Show 09I: Under \$50K Budget - Campaign	ESPN	2007 ESPYs	Ground Zero	Los Angeles	Merit
One Show 10A: Single - Maximum 3 minutes	AT&T	Scorseese	BBDO New York	New York	Gold
One Show 10A: Single - Maximum 3 minutes	GE	Serengeti	BBDO New York	New York	Merit
One Show 10A: Single - Maximum 3 minutes	Volkswagen Independent Cinema	Lord of the Rings	DDB London	London	Merit
One Show 10A: Single - Maximum 3 minutes	Chrysler Germany GmbH	Door opener	KNSK	Hamburg	Merit
One Show 10A: Single - Maximum 3 minutes	Diageo Australia	Only in Australia	Leo Burnett	Sydney	Merit
One Show 10A: Single - Maximum 3 minutes	Stella Artois	Destiny	Lowe Roche	Toronto	Merit
One Show 10A: Single - Maximum 3 minutes	Orange	Michael Madsen	Mother	London	Merit
One Show 10A: Single - Maximum 3 minutes	Renault Germany	Ballet	Nordpol+ Hamburg	Hamburg	Merit
One Show 10A: Single - Maximum 3 minutes	Tribeca Film Festival	Shootout	Ogilvy & Mather	New York	Merit
One Show 10A: Single - Maximum 3 minutes	msnbc.com	NewsBreaker Live	SS+K	New York	Merit
One Show 10A: Single - Maximum 3 minutes	BSkyB	Sky Billboards	WCRS	London	Merit
One Show 10A: Single - Maximum 3 minutes	Sara Lee	BRYLCREEM EFFORTLESS	WCRS	London	Merit
One Show 10B: Integrated Cinema Experience	Volkswagen	Independent Cinema	DDB London	London	Merit
One Show 11A: Single	Arnold	Apple 1984 Focus Groups	Arnold Worldwide	Boston	Gold
One Show 11A: Single	Herringbone	Henri's Hands	M & C Saatchi	Sydney	Merit
One Show 11A: Single	Toyota Motor Sales, USA, Inc.	Fanapult Webisode	Saatchi & Saatchi LA	Torrance	Merit
One Show 11A: Single	The Coca-Cola Company	The New World of Coke	Wieden+Kennedy Amsterdam	Amsterdam	Merit
One Show 11A: Single	Coca Cola	Happiness Factory, The Movie	Wieden+Kennedy	Amsterdam	Silver
One Show 11B: Campaign	Microsoft XBOX Halo 3	Believe	McCann Worldgroup SF & T.A.G.	San Francisco	Gold
One Show 11B: Campaign	Diageo/Red Stripe	Boo Campaign	BBDO New York	New York	Merit
One Show 11B: Campaign	Snickers	Feast	TBWA\ChatDay	New York	Silver
One Show 12A: Innovative Use of Advertising - Single	MINI	Motorby	Butler, Shine, Stern & Partners	Sausalito	Bronze
One Show 12A: Innovative Use of Advertising - Single	Freixenet	The Key to Reserva	JWT Spain	Barcelona	Gold
One Show 12A: Innovative Use of Advertising - Single	Microsoft XBOX Halo 3	Making of/John 117 Monument	McCann Worldgroup SF & T.A.G.	San Francisco	Gold
One Show 12A: Innovative Use of Advertising - Single	Banco do Brasil	Entrance Banners	Artplan	Rio de Janeiro	Merit
One Show 12A: Innovative Use of Advertising - Single	Alliance Theatre	Cuttin Up	BBDO Atlanta	Atlanta	Merit
One Show 12A: Innovative Use of Advertising - Single	BBC World	BBC Newspaper Boxes	BBDO New York	New York	Merit
One Show 12A: Innovative Use of Advertising - Single	Denver Museum	Titanic Ambient	Carmichael Lynch	Minneapolis	Merit
One Show 12A: Innovative Use of Advertising - Single	Omaha Aviation Heritage Centre	Omaha	Clemenger BBDO	Wellington	Merit
One Show 12A: Innovative Use of Advertising - Single	SKY Television	The Breakup	DDB	Auckland	Merit
One Show 12A: Innovative Use of Advertising - Single	Volkswagen AG	Bologna on Wheels	DDB Berlin	Berlin	Merit
One Show 12A: Innovative Use of Advertising - Single	Sony	Color Tokyo!	HAKUHODO + HAKUHODO Kettle	Tokyo	Merit
One Show 12A: Innovative Use of Advertising - Single	Cadbury Adams / Stride	Stride Photo Booth	JWT	New York	Merit
One Show 12A: Innovative Use of Advertising - Single	McDonald's	Fresh Salads	Leo Burnett	Chicago	Merit
One Show 12A: Innovative Use of Advertising - Single	Xbox	Xbox: Halo 3 - Jake Courage Cinema Project	McCann Erickson	London	Merit
One Show 12A: Innovative Use of Advertising - Single	Microsoft XBOX	XBOX JFK Terminal	McCann Worldgroup SF & T.A.G.	San Francisco	Merit
One Show 12A: Innovative Use of Advertising - Single	Subaru	Subaru Transporter	Miles Calcraft Briginshaw Duffy	London	Merit
One Show 12A: Innovative Use of Advertising - Single	Discovery Channel	Discovery Channel - London Ink	Mother	London	Merit
One Show 12A: Innovative Use of Advertising - Single	HSBC	Swimming Pool	Ogilvy & Mather	Mumbai	Merit
One Show 12A: Innovative Use of Advertising - Single	DHL Express (HK) Ltd	Gridlock	Ogilvy & Mather	Hong Kong	Merit
One Show 12A: Innovative Use of Advertising - Single	World Wildlife Foundation	WWF Paper Dispenser	Saatchi & Saatchi CPH	Copenhagen	Merit

One Show 12A: Innovative Use of Advertising - Single	MINI Canada	MINI NIGHT PROJECTIONS	TAXI 2	Toronto	Merit
One Show 12A: Innovative Use of Advertising - Single	MAXXIUM Germany - ABSOLUT VODKA	In an ABSOLUT World - Week	TBWA\Germany	Berlin	Merit
One Show 12A: Innovative Use of Advertising - Single	Nissan Interstar	Warehouses	TBWA\Hunt\Lascares - Johannesburg	Sandton	Merit
One Show 12A: Innovative Use of Advertising - Single	SPE-Networks Asia	Washroom	TBWA\Tequila Singapore	Singapore	Merit
One Show 12A: Innovative Use of Advertising - Single	Audi of America	Audi Moment	Venables Bell and Partners	San Francisco	Merit
One Show 12A: Innovative Use of Advertising - Single	NZ RED CROSS	THE TV AD THAT PHONED YOU	Y&R Auckland	Auckland	Merit
One Show 12A: Innovative Use of Advertising - Single	IKEA Deutschland	The 3-D Cover	Jung von Matt	Hamburg	Silver
One Show 12B: Innovative Use of Advertising - Campaign	Random House	THE GUM THIEF -DOUGLAS COUPLAND	Crush	Toronto	Bronze
One Show 12B: Innovative Use of Advertising - Campaign	Havaianas	Wall Mural Campaign	BBDO New York	New York	Gold
One Show 12B: Innovative Use of Advertising - Campaign	Havaianas	US Integrated Campaign	BBDO New York	New York	Merit
One Show 12B: Innovative Use of Advertising - Campaign	MINI	Hammer & Coop	Butler, Shine, Stern & Partners	Sausalito	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Daimler AG	Mercedes-Benz G-Class "Terrains"	Jung von Matt	Hamburg	Merit
One Show 12B: Innovative Use of Advertising - Campaign	MTV Foundation	Good Business Guide	JWT	London	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Hewlett-Packard Malaysia	Ripped Reality Standee	Publicis Malaysia	Petaling Jaya	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Schweppes	Schweppes Short Film Festival	Publicis Mojo	Auckland	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Speight's	Speight's Great Beer Delivery	Publicis Mojo	Auckland	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Zydus Cadila	Sugar Free Ants Campaign	Rediffusion DY&R	Bangalore	Merit
One Show 12B: Innovative Use of Advertising - Campaign	jobsintown.de GmbH	The Wrong Working Environment	Scholz & Friends	Berlin	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Ravensburger Spielverlag GmbH	Ravensburger The Giant Puzzle Campaign	Scholz & Friends	Berlin	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Unicef	Invisible Child	Shanghai Ogilvy & Mather Advertising	shanghai	Merit
One Show 12B: Innovative Use of Advertising - Campaign	Migros-Genossenschafts-Bund	The First Underwear Models with Email Contact	Spillmann/Felser/Leo Burnett	Zurich	Merit
One Show 12B: Innovative Use of Advertising - Campaign	adidas/NZRU	adidas 'Of this Earth' Campaign	TBWA\WHYBIN (180\TBWA)	Auckland	Merit
One Show 12B: Innovative Use of Advertising - Campaign	TAXI	15 Below Project	TAXI Canada	Toronto	Silver
One Show 12C: Innovative Use of Marketing - Single	Keep A Child Alive	Keep a Child Alive iPhone Launch	Anomaly	New York	Merit
One Show 12C: Innovative Use of Marketing - Single	Deadline Express Couriers	Self Destruct	Colenso BBDO	Auckland	Merit
One Show 12C: Innovative Use of Marketing - Single	Volkswagen	Tiny Technician	DDB	Auckland	Merit
One Show 12C: Innovative Use of Marketing - Single	SSL - Durex	Redhead	DDB	Auckland	Merit
One Show 12C: Innovative Use of Marketing - Single	IKEA Deutschland GmbH & Co. KG	Desktop	Jung von Matt	Hamburg	Merit
One Show 12C: Innovative Use of Marketing - Single	UNICEF Deutschland, Arbeitsgruppe Frankfurt	The UNICEF Landmine Stickers	Leo Burnett	Frankfurt	Merit
One Show 12C: Innovative Use of Marketing - Single	Nike	Stadium	Publicis Singapore	Singapore	Merit
One Show 12C: Innovative Use of Marketing - Single	Combos	Man Mom at Nascar	TBWA\Chiat\Day	New York	Merit
One Show 12D: Innovative Use of Marketing - Campaign	World Wildlife Fund	Earth Hour	Leo Burnett	Sydney	Bronze
One Show 12D: Innovative Use of Marketing - Campaign	HBO/Voyeur	Voyeur Integrated Campaign	BBDO New York	New York	Gold
One Show 12D: Innovative Use of Marketing - Campaign	Playground	Hatch an egg campaign	zkestam Holst	Stockholm	Merit
One Show 12D: Innovative Use of Marketing - Campaign	Unilever	AXE The Gamekillers Campaign	BBH New York	New York	Merit
One Show 12D: Innovative Use of Marketing - Campaign	Toronto Humane Society	Adopt A New Life	Leo Burnett	Toronto	Merit
One Show 12D: Innovative Use of Marketing - Campaign	Schweppes	Schweppes Short Film Festival	Publicis Mojo	Auckland	Merit
One Show 12D: Innovative Use of Marketing - Campaign	Speight's	Speight's Great Beer Delivery	Publicis Mojo	Auckland	Merit
One Show 12D: Innovative Use of Marketing - Campaign	Persan - Puntomatic	Men Can Also Do It	SHACKLETON	Madrid	Merit
One Show 12D: Innovative Use of Marketing - Campaign	SARA LEE	BRYLCREAM EFFORTLESS	WCRS	London	Merit
One Show 12D: Innovative Use of Marketing - Campaign	Smirnoff	Nikolai	WRC New Zealand Limited	Auckland	Merit
One Show 13A: Integrated Branding Campaign	Kraft Canada Inc - Shreddies	"New" Diamond Shreddies	Ogilvy & Mather	Toronto	Bronze
One Show 13A: Integrated Branding Campaign	HBO/Voyeur	Voyeur Integrated Campaign	BBDO New York	New York	Gold
One Show 13A: Integrated Branding Campaign	Burger King	Whopperfreakout	Crispin Porter + Bogusky	Miami	Gold
One Show 13A: Integrated Branding Campaign	Microsoft XBOX Halo 3	Believe	McCann Worldgoup SF & T.A.G./AKQA	San Francisco	Gold
One Show 13A: Integrated Branding Campaign	Havaianas	Havaianas US Integrated Campaign	BBDO New York	New York	Merit
One Show 13A: Integrated Branding Campaign	Foster's Group/Carlton Draught	Plastic Cup	Clemenger BBDO Melbourne & CSM Melbourne	Melbourne	Merit
One Show 13A: Integrated Branding Campaign	Coke Zero	Covet & Yourminy Taste Confusion	Crispin Porter + Bogusky	Miami	Merit
One Show 13A: Integrated Branding Campaign	SKY Television	Fresh - Metaphors	DDB	Auckland	Merit
One Show 13A: Integrated Branding Campaign	Rolling Rock	Ron Stablehorn	Goodby, Silverstein and Partners	San Francisco	Merit
One Show 13A: Integrated Branding Campaign	Milk	Get The Glass	Goodby, Silverstein and Partners	San Francisco	Merit
One Show 13A: Integrated Branding Campaign	Science World	Science World Integrated Campaign	Rethink	Vancouver	Merit
One Show 13A: Integrated Branding Campaign	mshbc.com	A Fuller Spectrum of News	SS+K	New York	Merit
One Show 13A: Integrated Branding Campaign	Absolut	Absolut	TBWA\Chiat\Day	New York	Merit
One Show 13A: Integrated Branding Campaign	PRODIS Down Syndrome Foundation	Let us do it	VITRUVIO LEO BURNETT	Madrid	Merit
One Show 13A: Integrated Branding Campaign	adidas International	Impossible Is Nothing - Where Sport Meets Art	180 Amsterdam (180\TBWA)	Amsterdam	Silver
One Show 13A: Integrated Branding Campaign	Unicef/Tap Project	Tap Project	Droga5	New York	Silver
One Show 14A: Single	Freixenet	The Key to Reserva	JWT Spain	Barcelona	Gold
One Show 14A: Single	adidas USA	adidas Futbol meets Football Web Film	180LA (180\TBWA)	Santa Monica	Merit
One Show 14A: Single	Sony Playstation	Puzzle Boy	TBWA\ESPANA	Madrid	Merit
One Show 14A: Single	IKEA Deutschland	The 3-D Cover	Jung von Matt	Hamburg	Silver
One Show 14B: Campaign	HBO/Voyeur	Voyeur Integrated Campaign	BBDO New York	New York	Gold
One Show 14B: Campaign	adidas USA	adidas Futbol meets Football Web Films	180LA (180\TBWA)	Santa Monica	Merit
One Show 14B: Campaign	Unilever	AXE The Gamekillers TV Show	BBH New York	New York	Silver