

2008 ONE SHOW INTERACTIVE FINALISTS



1A: BANNERS: FIXED SPACE - SINGLE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
FIAT	Beer	AgenciaClick	Sao Paulo
Barnardo's	Believe in Children	Bartle Bogle Hegarty	London
Harley Davidson	Sturgis Google Banner	Carmichael Lynch	Minneapolis
Goteborgs Posten	GP TV	Daddy	Goteborg
Telia Sonera	Telia Safety	Daddy	Goteborg
WFP	Clock	Dentsu	Tokyo
Royal Marines	Conditions	glue London	London
Royal Marines	Camouflage	glue London	London
Emirates	Non Stop Fernando	Lean Mean Fighting Machine	London
Scandinavian Online	SOL Comments	MediaFront AS	Oslo
Toyota Motor Sales, U.S.A.	RAV4 - Outrun Gas Prices Banner	Saatchi & Saatchi LA	Torrance
Department for Transport	What Ruined His Christmas?	Weapon ?	London

1B: BANNERS: FIXED SPACE - CAMPAIGN

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Volkswagen do Brasil	Truths about the Gol	AlmapBBDO	Sao Paulo
Swedish railways	SJ Prio	Farfar	Stockholm
Royal Marines	State of Mind	glue London	London
Virgin Bets	Big Brother	Lean Mean Fighting Machine	London
COI - Department of Health	Send Off	Lean Mean Fighting Machine	London
Land Rover	Go Beyond	Wunderman Brazil	Sao Paulo

2A: BANNERS: DYNAMIC - SINGLE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Coke Zero	Bracket-o-matic Banner	Crispin Porter + Bogusky	Coconut Grove
Diageo	The Clock	Doubleyou/Sra. Rushmore	Barcelona
Chrysler Deutschland	Jeep Grand Cherokee "Percussion Drill"	Elephant Seven	Hamburg
Beate Uhse TV	Beate Uhse parental controls for TV viewing	kempertrautmann	Hamburg
Adidas	Impossible is nothing	netthink	Madrid
Nike	NikePlus: Virtual Run	Nitro London/Mook	London
Fromms MAPA	Dare to Touch	Serviceplan Munich/Hamburg	Munich
Apple	Don't Give Up	TBWA\Media Arts Lab	Los Angeles
Apple	Quote	TBWA\Media Arts Lab	Los Angeles
Nike	Nike+ Addicts	Wieden + Kennedy	London

2B: BANNERS: DYNAMIC - CAMPAIGN

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Honda Motor	Honda Internavi	Dentsu	Tokyo
MINI	Clubman	glue London	London
HD DVD	HD DVD Brand Banner Campaign	Goodby, Silverstein & Partners	San Francisco
Hewlett Packard	HP Blackbird Banners	Goodby, Silverstein & Partners	San Francisco
IKEA Deutschland	Windows	Jung von Matt	Hamburg
Emirates	Keep Discovering	Lean Mean Fighting Machine	London
Apple	Mac Contextuals	TBWA\Media Arts Lab	Los Angeles

3A: MICROSITES: CORPORATE IMAGE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Gnuf	The World's Greatest Dice Roll	ACNE	Stockholm
Coca-Cola	Happiness Factory - Now Hiring	AKQA	New York
Nike	LeBron: The Complete Story	AKQA	San Francisco
HEMA	HEMA Rube Goldberg Viral	CCCP	Amsterdam
National Australia Bank	Celebration Dance	Clemenger BLUE BBDO	Melbourne
Volkswagen	Compare-a-tron	Crispin Porter + Bogusky	Coconut Grove
Burger King	Simpsonizeme.com	Crispin Porter + Bogusky	Coconut Grove
Coke Zero	Bracketomatic.com	Crispin Porter + Bogusky	Coconut Grove
Morimoto	Good is not enough	Dentsu	Tokyo
Hyundai	Hyundai Think About It Teaser Site	Goodby, Silverstein & Partners	San Francisco
California Fluid Milk Processors Adv. Board	Milk Get the Glass Site	Goodby, Silverstein & Partners	San Francisco
Japan Post Holdings	Japan Post, Always With You	Hakuhodo/Hakuhodo i-studio	Minato-ku
Discovery Communications	Discovery Club 1080	Henderson Bas	Toronto
Artois - InBev UK	Le Passage	Lowe Brindfors	Stockholm
Stella Artois - InBev	La Bouteille	Lowe Brindfors	Stockholm
Stella Artois - InBev	Le Courage	Lowe Brindfors	Stockholm

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3A: MICROSITES: CORPORATE IMAGE (CONT.)

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Coke	Coke Kissmas	McCann Erickson	Madrid
Audi	Audi TT - Microsite	Ogilvy Cape Town	Cape Town
Yell Publicidad	Appear on the news	OgilvyOne Worldwide Spain	Madrid
X Games	Summer X Games Microsite	The Martin Agency	Richmond
Philips	Start a Chain Reaction	Tribal DDB Worldwide	New York
Philips	Seduction by Light	Tribal DDB Worldwide	New York

3B: MICROSITES: PRODUCT-SPECIFIC SUBSITES

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Mercedes-Benz	The Anatomy of Pro-Safe	Agency Republic	London
Ubisoft	Rev64: EndWar Teaser Site	AKQA	Arlington
Xbox	Halo3.com/Believe	AKQA & McCann SF/T.A.G.	San Francisco
McDonald's	Shrek's Treketh To Adventure	Arc Worldwide	Chicago
Coca-Cola	Coke & Faithless	argonauten G2	Duesseldorf
Motorola	Motorola City	BBDO New York	New York
Unilever	AXE Let the Game Continue Website	BBH New York	New York
Burger King	Angry-Gram	Crispin Porter + Bogusky	Coconut Grove
JT	Sing with Roots	Dentsu	Tokyo
Goodby, Silverstein & Partners/Sprint	Sprint Holiday Card	Domani Studios	Brooklyn
Sci-Fi Channel	TinMan	Fallon	Minneapolis
Nokia	The world is my canvas	Farfar	Stockholm
H&M	H&M Kylie	Foreign	Stockholm
Volvo Sweden	C30 Think outside the box	Forsman & Bodenfors	Gothenburg
Nike	The Perfect Kick	Framfab	Copenhagen
Comcast	Comcast Triple Slanguage	Goodby, Silverstein & Partners	San Francisco
Absolut Vodka	Absolut Brasil	Gringo	Sao Paulo
Unilever, Rexona	Who the #1% is Fermin?	GrupoW	Saltillo
Sharp Corporation	It's D	Hakuhodo/Hakuhodo i-studio	Tokyo
Toyota	Land Cruiser Experience	Hello Design	Culver City
Bitburger Braugruppe	Music in a bottle	Jung von Matt	Stuttgart
Motorola	Hello Freedom	Ogilvy Beijing	Beijing
Levi's	Levi's Copper Jeans	Ogilvy Singapore	Singapore
Orange	Orange Unlimited	Poke London	London
Microsoft Zune	Zune Journey	T.A.G.	San Francisco
MINI Canada	Minimalism	TAXI 2	Toronto
Electronic Arts	KahRaShin	Wieden+Kennedy Amsterdam	Amsterdam
Lincoln Mercury	Lincoln MKS Reveal Site	Wunderman Team Detroit	Dearborn

3C: MICROSITES - CAMPAIGNS

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Carphone Warehouse	Xfactor	CHI & Partners	London
Ikea London	Around the world in five kitchens	Forsman & Bodenfors	Gothenburg
Emirates	Non Stop Fernando	Lean Mean Fighting Machine	London
Pacific Gas & Electric	Letsgreenthiscity.com	Mekanism	San Francisco
Uniqlo	Uniqlock	Projector	Tokyo

4A: WEB SITES: CORPORATE IMAGE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
20th Century Fox	Simpsons Movie	65 Media	Marina Del Rey
Karen Walker	Runaway Now	Alt Group	Ponsonby
Apple	Apple.com	Apple	Cupertino
Adobe	Adobe Flash On	Big Spaceship	Brooklyn
HBO	HBO Voyeur	Big Spaceship/BBDO	Brooklyn
Sony	Bravia	Dare	London
Sony	vaio-john.com	Dare	London
Nike	Pau Gasol Website	Doubleyou	Barcelona
Diageo	Blackville	Doubleyou/Sra. Rushmore	Barcelona
Yurakucho Marui	Fashion Therapy	Drill	Tokyo
InBev/Leffe	Discover Life. Discover Leffe.	Euro RSCG 4D	Amstelveen
Peugeot	Peugeot 308	Euro RSCG 4D	London
Ikea London	You need a quiet space	Forsman & Bodenfors	Gothenburg
Hyundai	Think About It.com	Goodby Silverstein & Partners	San Francisco
H&M	Fashion Against AIDS	Great Works	Stockholm
V&S Absolut Spirits	Absolut Design	Great Works	Stockholm
Kreativt Forum	Stella Awards	MediaFront AS	Oslo

2008 ONE SHOW INTERACTIVE FINALISTS



4A: WEB SITES: CORPORATE IMAGE (CONT.)

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Nike	Nike Skateboarding	Odopod	San Francisco
Minuit	The World Of Minuit	Resn	Wellington
MINI Canada	Turbovision	TAXI 2	Toronto
OfficeMax	Elf Yourself	Toy + EVB	New York
DPSP/L Pest Control	Mouseless site	Vitruvio Leo Burnett	Madrid

4B: WEB SITES: E-COMMERCE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Breville	Concept to Kitchen	Avenue A Razorfish	San Francisco
Domino's	BFD Builder and Pizza Tracker	Crispin Porter + Bogusky	Coconut Grove
HoneyShed	HoneyShed	Droga5/Smuggler	New York
Bjorn Borg	Bjorn Borg	Farfar	Stockholm
Ikea	IKEA Site Redesign	Huge	Brooklyn
Levi Strauss & Co Europe	Levi's Europe	Lateral	London
Diesel Parfums	Fuel for Life	Megalo(s)	Annecy le Vieux
Diesel	Because We Care	Wysiwyg Comunicacion Interactiva	Madrid

4C: WEB SITES: COMMUNITY-DRIVEN

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Pot Noodle	Pot Noodle Network	AKQA	London
Nike	Supersonic	AKQA	London
PG&E	Website	Venables Bell & Partners	San Francisco
Adobe Systems	Adobe Sugaroku CS3	Bascule	Tokyo
Unilever Japan K.K.	AXE Laser	Bascule	Tokyo
Sony	Walkman Project	Dare	London
TED Conferences	TED Conferences Web Site	Method	San Francisco
Nikon	Picturetown	MRM/McCann Erickson	New York
Nokia	Nokia Urbanista Diaries	R/GA	New York
New Line Cinema	Be Kind Rewind Movie Website	Whybin TBWA	Sydney

5A: BRAND GAMING: ONLINE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Diageo Draught Guinness	Tipping Point	Abbott Mead Vickers BBDO	London
Coca-Cola	Fantarize the World	Argonauten G2	Duesseldorf
Unilever Japan K.K.	AXEBUSTERS	Bascule	Tokyo
Nokia	Get out and play	Farfar	Stockholm
California Fluid Milk Processors Adv. Board	Milk Get the Glass Site	Goodby, Silverstein & Partners	San Francisco
C3 Presents	Big State Games	Grow Interactive	Norfolk
Red Bull	Red Bull Flugtag Flight Lab	Less Rain	Tokyo
Target	Target 2 day sale	LOBO	Sao Paulo
Stella Artois - InBev	Le Courage	Lowe Brindfors	Stockholm
Adidas	Adidas "The Rook" Campaign	Ogilvy Shnghai	Shanghai
Coca-Cola GmbH	Coca-Cola Zero Carrera Live Race	Scholz & Volkmer	Wiesbaden
Defence Force Recruiting Australia	Defencejobs Games	Visual Jazz	South Melbourne
Cravendale	Cravendale - Join In	Wieden + Kennedy	London

5B: BRAND GAMING: OFFLINE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Wilkinson/Energizer	Fight for Kisses	JWT Paris	Levallois Perret
Toyota Motor Sales, U.S.A.	Yaris XBox Live Arcade Game	Saatchi & Saatchi LA	Torrance
msnbc.com	NewsBreaker Live	SS+K	New York

5C: BRAND GAMING: MOBILE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
TOHATO	"World's Worst" War	Hakuhodo	Tokyo
Nokia	Snakes Subsonic	Nokia	Richmond
Nokia	Nokia N81 9-Steps	Ogilvy Singapore	Singapore

2008 ONE SHOW INTERACTIVE FINALISTS



6A: BRANDED APPLICATIONS: WEB

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Olympus Imaging	E Goes to World (olympus-wonder.com)	Bascule	Tokyo
The Pokemon Company	Pokemon GTS (Global Trade Station)	Bascule	Tokyo
Honda Motor	Avenue H	Dentsu	Tokyo
Coca-Cola	Cherry Coke Online Campaign	Juxt Interactive	Newport Beach
Audi AG	Audi A4 Global Drives	Neue Digitale	Frankfurt

6B: BRANDED APPLICATIONS: DESKTOP

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Nike Deutschland	Nike + Miles	DDB Germany	Hamburg
Schirn Kunsthalle Frankfurt	The trip goes on II - Screensaver	Saatchi & Saatchi	Frankfurt
jobsintown.de	Screensaver	Scholz & Friends	Berlin

6C: BRANDED APPLICATIONS: MOBILE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Didiom	Didiom - Mobile Music Marketplace	Didiom	New York

7A: MOBILE ADVERTISING - SINGLE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Smirnoff	Smirnoff.mobi	AKQA	London
Xbox	Halo 3 Sonic Vault	AKQA	London
Robert Bosch	Get it straight	Jung von Matt	Stuttgart
Harper Collins	3 Para	Lean Mean Fighting Machine	London
Motorola	Say Goodbye	Ogilvy & Mather	Hong Kong
Nike	Nike Zoom Mobile	R/GA	New York
Nike	Nike AF1 Mobile	R/GA	New York
Olympus Europa	Underwater Case PT-029	Springer & Jacoby Werbeagentur	Hamburg
Nike China	Zoom	Wieden + Kennedy Shanghai	Shanghai

8A: EMAIL MARKETING - SINGLE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
DaimlerChrysler Mercedes-Benz	Ecologic Signature	Contrapunto	Madrid
NE Nationalencyclopedia	Swedish National Encyclopedia	Forsman & Bodenfors	Gothenburg
Kabel Deutschland	Emails from the past	Jung von Matt	Stuttgart
scmp.com	Bush	Ogilvy & Mather	Hong Kong

9A: ONLINE BRANDED CONTENT - SINGLE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
02	Favourite Place	Agency Republic	London
Unilever	AXE Let the Game Continue Film	BBH New York	New York
Unilever	AXE World's Dirtiest Film Final Film	BBH New York	New York
Burger King	WhopperFreakout.com	Crispin Porter + Bogusky	Coconut Grove
Ray-Ban	Ray Ban Viral: Sunglass Catch	Cutwater	San Francisco
Cadbury Dairy Milk	Gorilla	Fallon London	London
Ford Motor Company New Zealand	Balloons	JWT New Zealand	Auckland
Wilkinson/Energizer	Fight for Kisses	JWT Paris	Levallois Perret
Microsoft XBOX	Enemy Weapon	McCann Worldgroup SF & T.A.G.	San Francisco
Microsoft XBOX	Ammo	McCann Worldgroup SF & T.A.G.	San Francisco
scmp.com	Who?	Ogilvy & Mather	Hong Kong
Unilever Canada:Dove Self-Esteem Fund	Onslaught	Ogilvy & Mather	Toronto
Schweppes	Consequences	Publicis Mojo	Auckland
Verizon	Verizon Action Hero	R/GA	New York
Quiksilver Denmark	Dynamite Surfing	Saatchi & Saatchi	Copenhagen
Arcade Fire	be oNline B	Spy Films	Toronto
Philips	Sack Story	Tribal DDB Worldwide	New York

2008 ONE SHOW INTERACTIVE FINALISTS



9B: ONLINE BRANDED CONTENT - CAMPAIGN

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Comcast	Triple Slanguage	Goodby, Silverstein and Partners	San Francisco
Sprint	Waitless	Goodby, Silverstein and Partners	San Francisco
Sulekha.com	YellowRippers	JWT	Mumbai
William Wrigley Jr.	Chocolate Dipped Altoids Viral Campaign	Leo Burnett	Chicago
Coca-Cola	Coca-Cola Football	Mother	London
Nike	T90: The "Put It Where You Want It" Tour	Nitro London/Mook	London

10A: NEW MEDIA INNOVATION AND DEVELOPMENT

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Microsoft/AMD	The Vanishing Point	42 Entertainment	Pasadena
02	Stareout	archibald ingall stretton...	London
March of Dimes Foundation	WhatAreYouWondering.com	Barkley	Kansas City
Nike Japan	NIKEiD - if you were a boy	Beacon Communications	Tokyo
Monaco	Casio Exilim	Colenso BBDO	Auckland
Telia Sonera	Andy The Bot	Daddy	Goteborg
Nokia	70829	Farfar	Stockholm
Adobe	The Wall	Goodby, Silverstein and Partners	San Francisco
V&S Absolut Spirits	Absolut Machines	Great Works	Stockholm
hp	HP-Showtime	Herraiz Soto	Barcelona
Nanette Lepore	Social Retailing Concept	IconNicholson	New York
Jung von Matt/next	Tagged in Motion	Jung von Matt	Hamburg
SIXT	SIXT Ebay Ads	Jung von Matt	Stuttgart
Fiat Group Automobiles Japan	FIAT Driving Art Project	Ogilvy & Mather Japan	Tokyo
Diageo Japan	Guinness Navi	Profero	London
Main Taxi Frankfurt	The Piss Screen	Saatchi & Saatchi	Frankfurt
Wellington City Zoo	Close Encounters - Augmented Reality	Saatchi & Saatchi NZ	Auckland

11A: OTHER INTERACTIVE DIGITAL MEDIA

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Sony Marketing Japan	Color Tokyo! - Live Color Wall Project	??7interactive	Tokyo
Yell	Find Your One in a Million	AKQA	London
BBC World	BBC Newspaper Boxes	BBDO New York	New York
Adobe	Adobe Creativity Conducted Flash Inter. Wall	BLITZ	Los Angeles
Deadline Express Couriers	Self Destruct	Colenso BBDO	Auckland
Port Aventura	The Trap	Doubleyou	Barcelona
St. Paul Travelers	Travelers Interactive Wall	Fallon	Minneapolis
BMW Group	MINI Clubman. The other test-drive.	Interone Worldwide	Munich
Nike Korea	Nike Windrunner Collectibles	PostVisual.com	Mapo-gu
Credo	Credo Text Projection	SS+K	New York
Lexus	Actively Safe Storefront Projection	Team One	El Segundo
InterActiveCorp	IAC Video Wall	Trollback+Company	New York

12A: INTEGRATED BRANDING CAMPAIGN - INTERACTIVE ONLY

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
World Commerce Corporation	The challenge of the CRAZY GENIUS	Dentsu	Tokyo
Unilever, Rexona	One million clicks	GrupoW	Salttillo
Pacific Gas & Electric	Letsgreenthiscity.com	Mekanism	San Francisco
Adidas	Adidas "The Rook" Campaign	Ogilvy Shnghai	Shanghai
Uniqlo	Uniqlock	Projector	Tokyo
Nike	Nike Zoom	R/GA	New York

12B: INTEGRATED BRANDING CAMPAIGN - INTERACTIVE AND NON-INTERACTIVE

CLIENT	ENTRY TITLE	AGENCY NAME	CLIENT
Trent Reznor/NIN	Year Zero	42 Entertainment	Pasadena
Nike	NIKE iD Studio London	AKQA	London
Unilever	AXE BCWW Campaign	BBH New York	New York
Burger King	Simpsons Integrated	Crispin Porter + Bogusky	Coconut Grove
Sprite	Sublymonal Integrated	Crispin Porter + Bogusky	Coconut Grove
Volkswagen	Schlimmer's quest	DDB Berlin	Berlin
Syueisha	Jump Sq. "Hide-and-seek Advertising" Campaign	Dentsu	Tokyo
Atrapalo.com	The first TV show that doesn't happen on TV	Doubleyou	Barcelona
Sony	Rec You	GT	Tokyo
Hewlett-Packard	HP Toyrama	Leo Burnett/Arc Worldwide Singapore	Singapore
Stella Artois	Stella Artois Traps	Lowe Roche	Toronto
msnbc.com	A Fuller Spectrum of News	SS+K	New York

2008 ONE SHOW INTERACTIVE FINALISTS



13A: SELF-PROMOTION: WEBSITES

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
archibald ingall stretton	Staffblaster	archibald ingall stretton...	London
Spoon	Spoon	Bascule	Tokyo
PLUS	Thanks-o-matic	Crispin Porter + Bogusky	Coconut Grove
FEUER Kommunikation und Design	Sing-0-Mat	FEUER Kommunikation und Design	Munich
Publicis & Hal Riney	Riney Website	Hal Riney Publicis	San Francisco
Jung von Matt/next	Nextwall	Jung von Matt	Hamburg
Jung von Matt	Self Promotion 2.0	Jung von Matt	Stockholm
McKinney	Ends of the Earth	McKinney	Durham
R/GA	R/GA Tattoo Santa 2007	R/GA	New York
RED Interactive Agency	RED Universe	RED Interactive Agency	Salt Lake City

13B: SELF-PROMOTION: BRANDED CONTENT

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Lean Mean Fighting Machine	Dem Phones	Lean Mean Fighting Machine	London
Makibishi	Makibishi Comic	Makibishi	Tokyo

14A: PUBLIC SERVICE/CULTURAL/EDUCATIONAL: BANNERS - FIXED SPACE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Instituto de Pesquisa Ecologica	Tree	FabraQuinteiro Comunicaoes	Sao Paulo

14B: PUBLIC SERVICE/CULTURAL/EDUCATIONAL: BANNERS - DYNAMIC

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
S.O.S. Mata Atlantica	Map	F/Nazca Saatchi & Saatchi	Sao Paulo
Wesley Mission	Homeless Man	Leo Burnett	Sydney
Safe Kids	Dangerous	McCann Erickson Brazil	Sao Paulo
Salvation Army	Control Z	McCann Erickson Brazil	Sao Paulo
Malteser Ambulance Service	Malteser "Typo Crash" Banner	Ogilvy Frankfurt	Frankfurt
Home Office, Dept. of Health and Dept	FRANK Mental Effects of Cannabis: Spliff Pinball	Profero	London

14C: PUBLIC SERVICE/CULTURAL/EDUCATIONAL: MICROSITES

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
RFSU	Unite for Africa	Akestam Holst	Stockholm
No More Landmines	Dangerous Ground Project	CHI & Partners	London
Erik Krikortz	Emotional cities	Farfar	Stockholm
Apoteket	Stop Smoking	Forsman & Bodenfors	Gothenburg
Amnesty International USA	TearItDown.org	Middle Child	Lake Forest
Asthma & Respiratory Foundation	Balloon Lungs	Ogilvy	Auckland
NBC Universal	Get On Board and The Almighty Forest	Real Pie Media	Beverly Hills
Genesis Energy	ElectroCity	Rivet	The Rocks

14D: PUBLIC SERVICE/CULTURAL/EDUCATIONAL: WEBSITES

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
March of Dimes Foundation	WhatAreYouWondering.com	Barkley	Kansas City
Friends of the Earth	Friends of the Earth	CHI & Partners	London
Department of Health	Try Drugs	Kitchen Leo Burnett	Oslo
Fretex	See My Dress	Kitchen Leo Burnett	Oslo

14E: PUBLIC SERVICE/CULTURAL/EDUCATIONAL: MOBILE

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
Brailleliga	A Blind Call	Duval Guillaume Brussels	Brussels
The Pet Shop Boys	Integral	The Rumpus Room	London

14G: PUBLIC SERVICE/CULTURAL/EDUCATIONAL: ONLINE BRANDED CONTENT

CLIENT	ENTRY TITLE	AGENCY NAME	CITY
BBC Radio One	Meet the DJs	Agency Republic	London
Warchild Canada	Camp Okutta	John St.	Toronto